

ADVERTISING/CLASIFIED/ENTERTAINMENT/CULTURE/SPORTS/MOVIES

WANTS

EVERYONE KNOWS YOU



DIRECT SPANISH

PUBLICITY AT EVERYONE'S

EMAIL

info@lamejormagazine.com

WEB

www.lamejormagazine.com

WHO WE ARE?

LA MEJOR MAGAZINE WAS ESTABLISHED IN THE BAY AREA IN 1996 AND RAPIDLY EXPANDED INTO THE CENTRAL VALLEY IN 1997. THE CENTRAL VALLEY ISSUE BE- CAME THE MOST WIDELY DISTRIBUTED AND READ SPANISH PRINT MAGAZINE IN THE VALLEY WITH BOTH SPANISH ONLY

La Mejor

MAGAZINE



OUR MISSION

TO HELP GROW YOUR BUSINESS. OUR MAGAZINE DISTRIBUTES 25,000 COPIES EVERY TWO WEEKS IN 5 DIFFERENT COUNTIES IN THE CENTRAL VALLEY.

OUR VISION

TO BE THE LINK BETWEEN YOUR BUSINESS AND HISPANIC COMMUNITY. BY PROVIDING HIGH QUALITY CONTENT AND NEWS FOR READER ENJOYMENT.



WHY ADVERTISE IN LA MEJOR MAGAZINE?

Did you know that “La Mejor Magazine” means “The Best Magazine” in English?

Do you have an idea but don't know how to express it in your ad? Don't worry give us a call and together we can form a marketing plan tailored to the needs of your specific business.

In addition to publishing the best Spanish print magazine in the central valley, we offer the following services:

- Marketing & Advertising
- Social Media
- Graphic Design
- Event Coverage
- Web Design
- Print services materials

THOUSANDS OF BUSINESSES TRUST US

No matter your type of business, at La Mejor Magazine our goal is to attract customers to your door, increase sales and improve your bottom line and make a profit.



- CAR DEALERS
- RESTAURANTS
- BAKERIES
- FLOWER SHOPS
- PARTY RENTALS

- WHEELS AND TIRES
- DENTISTS
- DOCTORS
- LAWYERS
- COMPUTER REPAIRS

87K

ADS

7200K

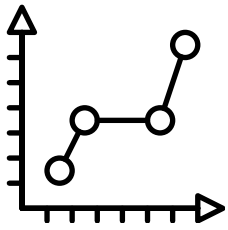
COPIES

100%

INCREASE
SALES

3K

SATISFIED
CUSTOMERS



WARRANTY SUCCESSFUL

PROFILE

Hispanics have rooted feelings to their culture and origins, our goal is to always keep informed on what happens and how it affects lives. We always include relevant information and comments on these issues.

Similarly, La Mejor Magazine has become a reliable channel of information for what happens within the community in which they live.

We have the following permanent sections that form an important part of the reading habits of our community:

- Health and Family
- Immigration News
- Children's Section
- Horoscopes
- Entertainment
- Drawing Contest
- Sports
- Shows
- Beauty Tips
- Recipes
- Fashion
- Social Events

IMPACT SOCIAL MEDIA



24,102 seguidores



1,124 seguidores



12,287 seguidores

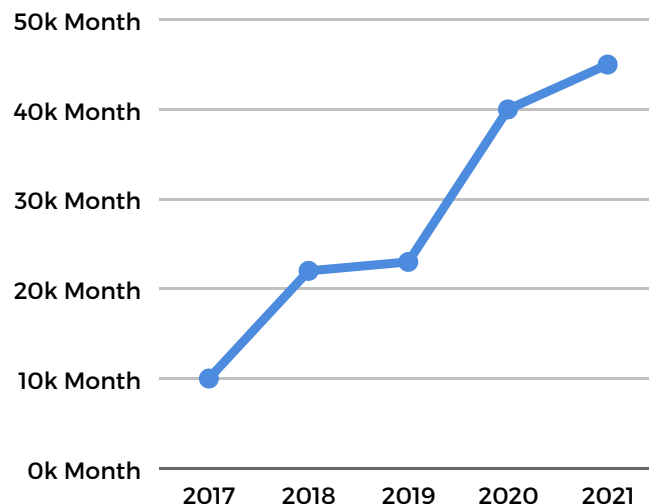


10,348 suscriptores

WEBSITE STATISTICS

This graph represents the annual visitors during the years 2017-2020. The visitors come mainly from Central Valley United States.

I produce creative designs for companies with a collaborative, logical and artistic approach.



COMMERCIAL CONTENT

AT LA MEJOR MAGAZINE, WE WANT EVERYONE TO SEE YOU BUSSINESS...

dish LATINO

¡No te pierdas toda la emoción de LaLiga!

Somos el único proveedor de televisión en ofrecerte beIN SPORTS a nivel nacional

disponible en español

\$49⁹⁹ al mes **precio fijo garantizado por 2 años**

conexión a **2TVs**

la mejor programación en español e inglés

DVR Hopper incluido

HD gratis de por vida

TYPE OF AD'S

We are the most versatile print magazine with many options to advertise your business; this gives you many possibilities to advertise and reach more people, **GUARANTEED!**

In proportion to the total population of California, almost 1 Million Hispanics live in the area that La Mejor Magazine distributes in the Central Valley.

La Mejor Magazine distributes more than 50,000 copies per month.

AD IN GLOSSY SECTION

This section is gives best visibility and prime location in our Magazine. Your ad will be published in high photo-quality glossy paper. The glossy sections are located in the first, middle and last sections of our magazine.

AD IN NEWSPRINT SECTION

- La Mejor Magazine publishes articles of interest and classified ads in this section. Your ad will be mixed in within these articles and printed on high quality matte paper.

CLASSIFIED

- Advertise starting at \$25.00 in full color in this the most read section of La Mejor Magazine. We publish over 300 classified ads every two weeks. This is where you get the best visibility for your business at the most economical cost.

COUPONS

- Looking to give your business an extra boost? Offer discount coupons on your ad to attract more customers.

ABOGADO MANUEL REYNOSO

1-855-420-5050 Hable con su abogado en Español

ABOGADO DE ACCIDENTES

PRIMERA CONSULTA GRATIS

NO IMPORTA SI ES O NO ES DOCUMENTADO

ACCIDENTES DE TRABAJO
¿SE LASTIMÓ EN EL TRABAJO? PUEDE TENER DERECHO A RECIBIR

\$45 Examen y Rayos X Digitales

AL PRESENTAR ESTE COUPON

SÚPER ESPECIAL

BLANQUEO DENTAL LASER \$199.00

EXPIRA 12/31/2021

DENTAL GRATIS

Con o sin seguro, nosotros le atendemos

Acceptamos todos los seguros. Medi-Cal de 0 - 20 Años, CareCredit

¿No tiene seguro?... No siga sufriendo, contamos con cómodos planes de pago Al 0% de Interés. Venga y pregunte, queremos ayudarle.

¿Daba que?...
Si no usa la cobertura dental de su seguro se arriesga a perderla!

El dentista más recomendado de Merced!
Haga su cita hoy mismo.

¿Quieres Anunciar? Llama 559-442-3161 • Texto 209-353-3363 • facebook.com/La Mejor Magazine

La Mejor MAGAZINE **¡ES GRATIS!**

MANDA TUS CLASIFICADOS POR TEXTO

Al número: **209-353-3363** Sigue llamando al: **1-800-561-8464**

o envía un email a: clasificados@lamejormagazine.com

SE VENDE CARRO

2000 Nissan Xterra buenas condiciones \$2,500 (209) 613-0736	04 SUV MERCEDES automati 4 puertas, bien cuidado, mod 230 \$4,500 (209)582-8412
2006 Chevy Pontiac buenas condiciones \$2,750 o mejor oferta 209-356-8745.	08 HONDA CIVIC Apts. 4 Cil, mil millas placas al dia. \$5 mas inf. (831)585-3186
05 Toyota prius hibrido automático titulo limpio, placas al corriente \$3,400 (209)614-9590	98 Dodge Durango 4x4
2008 Toyota High Lander \$6,800 175 mil millas 209-241-7240	

INVESTMENT PER AD

If you wish to provide your own ART WORK, you will receive digital guidance and technical requirements for publication.

If you do not have someone to design your ad, don't worry we have an excellent design department that will help create an ad for you.

FRONT COVER 1/16



• COLOR GOSSY/\$400

BACK COVER



• COLOR GOSSY/\$1500

THREE MONTHS
Special discount

All prices shown above in the first column are for the publication of the ad in one (1) edition.

Valid until December 31, 2021.

It is important to ask your sales executive for special discount available when signing a minimum of 3 month contract. (Restrictions apply).

From start to finish, you receive professional personalized advice on the best production of your ad based on your budget. We guarantee the highest quality at the best rate for your budget.

FULL PAGE

- COLOR GOSSY/\$600
- COLOR NEWSPRINT/\$450
- BLACK&WHITE/\$300

1/2 PAGE

HORIZONTAL
O
VERTICAL

- COLOR GOSSY/\$320
- COLOR NEWSPRINT/\$220
- BLACK&WHITE/170

1/3 PAGE

- COLOR NEWSPRINT/\$190
- BLACK&WHITE/\$150

1/4 PAGE

- COLOR GOSSY/180
- COLOR NEWSPRINT/\$145
- BLACK&WHITE/120

1/8 PAGE

- COLOR NEWSPRINT/\$85
- BLACK&WHITE/\$75

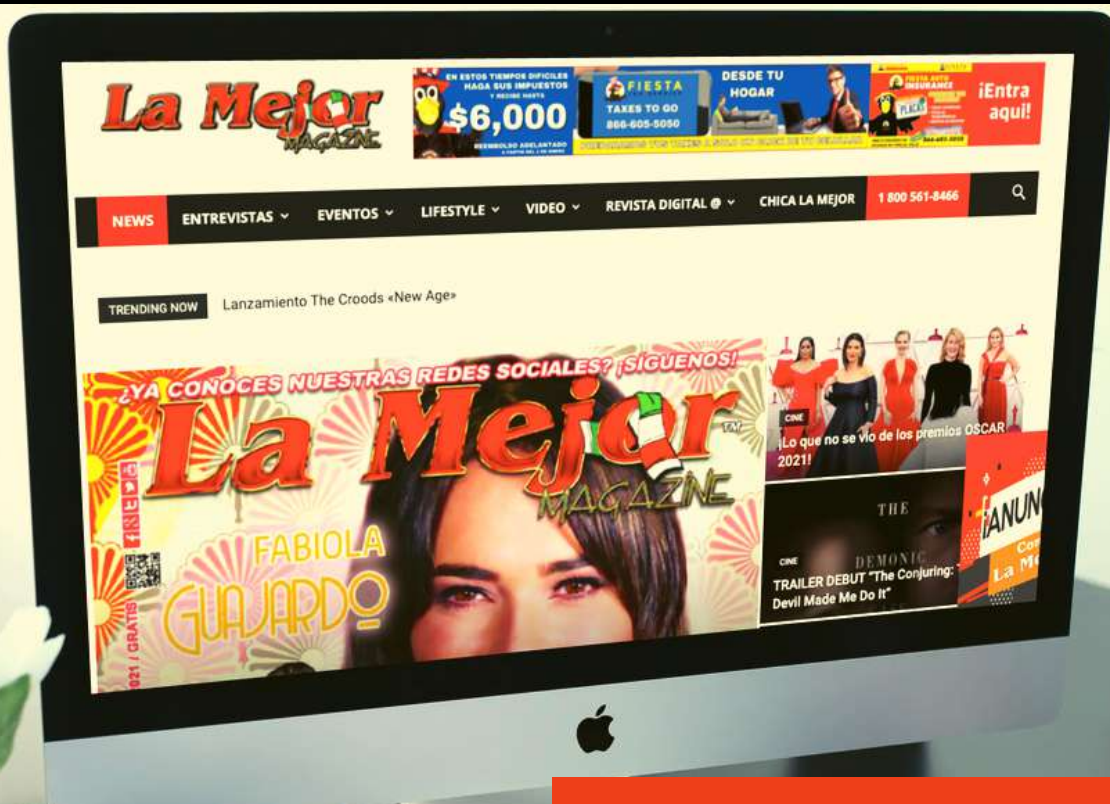
1/16 PAGE

- COLOR 1/16 /\$85
- CLASIFICADOS/\$35

La Mejor

MAGAZINE

CALL US, WE HAVE THE PERFECT
PLAN FOR YOU



855 W 18TH STREET MERCED, CA 95340
• 500 9TH STREET SUITE B, MODESTO
CA 95354

1 800 561 8466

INFO@LAMEJORMAGAZINE.COM
FACEBOOK/LAMEJORMAGAZINE
WWW.LAMEJORMAGAZINE.COM